

## Annie Holmes

### Strategic communications and knowledge translation

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- Thirty-five years' experience in communications, writing and publishing
- Twenty-five years' experience in documentary and educational filmmaking
- Senior-level experience in management, engagement, training and mentoring
- Commitment to multimedia, multi-language, consultative knowledge processes

I am a writer and filmmaker with three decades' experience in strategic, creative and effective communications. Most recently, I have led research uptake for the eight-year STRIVE research consortium at the London School of Hygiene & Tropical Medicine, providing strategy, mentorship and a portfolio of print, web and audio-visual knowledge products.

Previously, based in Washington, DC, I headed knowledge and communications for JASS, an international feminist network active in 26 countries in central America, southeast Asia and southern Africa.

For these roles, I drew on a varied portfolio as a consultant, writer, editor and trainer; the production of over 30 documentaries and television episodes, through my own companies, across southern and South Africa; and heading the editorial department of a new publishing house after Zimbabwe's independence.

#### **STRIVE knowledge products**

Technical briefs, evidence briefs, measurement briefs

Impact case studies

Short video documentaries, portraits, infographics

Website, Twitter feed, YouTube channel, monthly eDigests

#### **Referees from STRIVE**

- Professor Charlotte Watts, Chief Scientific Adviser DFID, founding Research Director of STRIVE
- Professor Saidi Kapiga, Director of Mwanza Intervention Trials Unit, founding Research Director of STRIVE
- Parinita Bhattacharjee, Senior Technical Advisor for HIV Prevention, Africa Programmes, at University of Manitoba
- Dr Ravi Verma, Regional Director for the International Center for Research on Women's (ICRW) Asia Regional Office
- Dr Katherine Fritz, Director of ICRW Advisors, International Center for Research on Women
- Haika Osaka, social scientist formerly at the Tanzania National Institute for Medical Research and STRIVE knowledge into action team member

## Employment

### *Research Uptake Director*

*STRIVE consortium, London School of Hygiene & Tropical Medicine, 2012–19*

Lead on research uptake and communications for DFID-funded five-country consortium tackling structural drivers of HIV – strategy for engagement, communications and impact

- Training, mentorship and support for country-level research uptake teams, strategies, engagement and impact
  - M&E of impact and capacity-building; documenting change in audiovisual and text formats; developing impact case studies
  - Knowledge translation and editing
  - Production, scripting, supervision of short films, video infographics, webinars
  - Website architecture, designing or supervising online presence and social media
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### *Research Uptake support*

*London School of Hygiene & Tropical Medicine, 2012–19*

Strategy, web and social media, engagement, knowledge translation for public health groups and studies including:

- Social and Mathematical Epidemiology Group (SaME)
  - South Asia Work in Freedom Transnational Evaluation (SWiFT)
  - Maisha Fiti – violence against sex workers in Nairobi, Kenya
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### *Knowledge and Communications*

*JASS (Just Associates), USA, Southern Africa, Southeast Asia, 2003–10; 2016–19*

Senior position in multi-regional feminist movement-building initiative

- Strategic direction, design, knowledge generation and communications
  - Process design and implementation; social media and web presence; print and multimedia production and coordination; organisation-wide M&E
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### *Writing, editing, training*

*Consultant, 1989–present*

- *International*: UNDP; ActionAid International; Nordic Africa Institute; ILO; SNV (Netherlands Development Organization); Swedish Agency for Research Cooperation with Developing Countries
  - *USA*: CEDPA (Center for Development and Population Activities); DPM Consulting; Artists for Literacy; EdgeWork Books; Tides Foundation
  - *Southern Africa*: Baobab Books; Kwela Books; EQUINET (Regional Network on Equity in Health in Southern Africa); SAT (Southern African AIDS Trust); Zimbabwe Publishing House; Catholic Justice and Peace Commission; Legal Resources Foundation; Popular Education Collective; University of Zimbabwe Press; Women and Law in Southern Africa; Zimbabwe Project Trust
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### *Filmmaker: Founder, producer, writer, director, trainer*

*Pemba Productions (Johannesburg) and Dynamite Picture Co. (Harare), 1994–present*

Thirty educational and advocacy documentaries, with print support, for southern African and UK-based non-profits, filmed in Lesotho, Mozambique, South Africa, Zambia, and Zimbabwe (health, HIV, gender, women's rights, education, development)

- Six education television series commissioned by the South African Broadcasting Commission
- Full-time staff of five, project-based teams of up to 25
- Collaborations and consultancies: BBC/NBC (“Into Africa”, Henry Louis Gates, Jnr), Kagiso Educational TV, UNICEF, SACOD (Southern African video coalition), UNESCO-Zimbabwe Film and Television training (documentary course)

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#### *Documentary producer*

*Capricorn Video Unit (Harare), 1991–94*

Co-manager in three-woman team running and expanding non-profit production house

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#### *Editor*

*Zimbabwe Publishing House, 1983–89*

Trainee editor (1983) to co-head of department, editing trainer, and senior editor of national publisher (staff of 60, 30+ new titles per year)

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#### **Selective filmography**

- **Learning about Livelihoods, documentaries: Lesotho, Mozambique, South Africa, Zambia, Zimbabwe, 2001**
- **Picture Our Past, 2 series, history documentaries, SABC Education TV, 1997–98**
- **Zviripo Maererano NeAIDS/ Aqinisa Maelano le AIDS, documentary, UNICEF, 1994**
- **Portraits from Southern Africa, 5-part documentary series, 1994, selected for Mail and Guardian Short Film Competition**
- *M’sawawa.Zone*, 26-part computer series, SABC Education Television, 2000
- *Forest and Fence*, documentary, Stellenbosch/ Oxford Universities, 2000
- *Yesterday, Today and Tomorrow*, Freedom from Hunger Campaign documentary, 1999
- *Banga Dam and Mooka Granaries*, Zimbabwe/Zambia training documentaries, DIMP, 1997
- *Farm and Family* and *Sinqobile: A Woman Chief*, Zimbabwe Women’s Resource Centre and Network, 1996–97
- *Discover Your Name*, documentary, Namibia National Literacy Campaign, 1995
- *Chaitemura Chavakuseva: Campfire in Masoka Village*, documentary, National Parks, 1995
- *What is IYB?* documentary, ILO Improve Your Business programme, 1994
- *Nhasi Tava Nehama/ No Longer Alone*, drama, Women and AIDS Support Network, 1993
- *Women for Change*, Zambia, documentary, 1993
- *Your Child Too*, educational drama on maintenance, English/ Shona/ Ndebele, 1991
- *Reconciliation in Zimbabwe: The First Ten Years*, documentary, 1990

#### **Fiction and non-fiction**

*breach*, Peirene Press, London, 2016

*Hope Deferred: Narratives of Zimbabwean Lives*, McSweeney’s, San Francisco, 2010

*Don’t Listen to What I’m About to Say: Voices of Zimbabwe*, Jonathan Ball, Cape Town, 2011

*Good Red*, Public, Toronto, 2007

#### **Education**

MFA (Creative Writing), Graduate Honoree, San Francisco State University, 2008

BA (Honours), Comparative Literature, University of the Witwatersrand, South Africa, 1980

BA with distinction in English, University of Cape Town, South Africa, 1979